



## Strategic Plan

2022-2025

Charting the direction of Hospice Tairāwhiti

## OUR VISION

To work in partnership with our community to positively support and care for our dying

## OUR PURPOSE

To ensure everyone in our community who is dying and their whānau have access to the best possible end of life care and support with our help, thorough Care, Advice, Education, and Advocacy

<b>STRATEGIC AIMS</b>	<b>OUR PEOPLE &amp; CULTURE</b> Be an organisation that values its people	<b>OUR RESOURCES</b> Financially sustain and resource our organisation	<b>OUR SERVICES</b> Provide best practice specialist palliative care services to patients and whānau in any care setting	<b>OUR COMMUNITY</b> Improve community understanding and engagement
<b>KEY OBJECTIVES</b>	<ul style="list-style-type: none"> <li>• Staff and volunteers are equipped to meet current and future needs of our increasingly diverse communities.</li> <li>• Staff and volunteers are proud of being part of the Hospice Tairāwhiti team.</li> <li>• Hospice Tairāwhiti has a clear succession plan for senior roles.</li> <li>• Hospice Tairāwhiti is a healthy and safe workplace and service.</li> </ul>	<ul style="list-style-type: none"> <li>• Hospice Tairāwhiti is a recognised charity of choice in Tairāwhiti for philanthropic giving.</li> <li>• Advocate, alongside sector leaders, for palliative care to be recognised and funded appropriately.</li> <li>• Maintain and grow net revenue from our hospice shop</li> <li>• Hospice Tairāwhiti has an effective risk management strategy in place.</li> </ul>	<ul style="list-style-type: none"> <li>• Work with organisations to improve the care of everyone at end of life by sharing our experience and expertise</li> <li>• Offer a range of patient/whānau services based in our new building</li> <li>• Enhance psychosocial and emotional support services</li> <li>• Improve equitable service access to isolated and rural areas</li> <li>• Provide excellent end of life care in patients and whanau's preferred place of care</li> </ul>	<ul style="list-style-type: none"> <li>• Promote and lead community knowledge around palliative care</li> <li>• Our care is driven by our knowledge and understanding of our region's diverse communities and cultures.</li> <li>• Seamless palliative care is delivered to our community by building on our partnerships with Iwi and other providers</li> </ul>